

SMART MONEY HOT CITY, COOL WATCHES

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It's an old story: boy meets dive watch, boy gets dive watch, boy gets a lot of snarky flak from people who ask him why he wears a dive watch when the deepest body of water he ever gets into comes in a porcelain tub, with spigots marked "Hot" and "Cold". Oh, ye of little imagination, we say at REV★LUTION — the dive watch, it is true, is nominally a tool for those brave few who dare to tempt Poseidon's wrath on his home turf, but that doesn't mean the rest of us can't enjoy wearing a watch that's extra tough, extra bold, and that makes us feel we can take whatever the topside world can dish out.

Case in point: the Big Apple, home of this issue's "Smart Money" spread. I like New York in June (how about you?), but let's face it, there's a reason New Yorkers, by tradition, flee the city by the time the Dog Days settle in. Those of us who spend August on these mean streets know that everything from the spray of a fire hydrant to a sudden cloudburst, to one's own slickly damp integument is evidence of a fact of New York

summer life: if it's hot, you're gonna get wet. Add to that the bashing a watch takes flagging cabs, holding elevator doors and knocking back a cold after-work double Vesper martini (maybe in the company of some lissome thing who can stand in for Marilyn's turn in *Some Like It Hot*), and you've got hydrological, physical and, in the case of your hypothesized femme fatale at the bar, possibly ethical challenges that could test the mettle (and metal) of any dive watch.

And, lest we forget, as always in our Smart Money pages, these watches are as guaranteed not to break the bank — despite their tough build, rugged good looks and roguish charm — as they are to not collapse under pressure. Though we set our customary US\$10,000 ceiling for inclusion, most of the watches you'll see here are well under that (in fact, every watch shown is under US\$7,000, amazingly enough). Just our way of remembering that, for the Smart Money watch fan, there is, as always, unexpected bang for the buck to be found. ★



TUTIMA DI 300

If you're a dive-watch fan, you'll appreciate the irony of our showing a dive watch to wear while cracking an oyster. No offense intended to the maker of those honorable timepieces, but there are other fish in the sea – Tutima's utterly pragmatic, unflinchingly instrumental DI 300 hews so uncompromisingly to pure functionality as to transcend it and achieve its own inimitable style.

43.8mm titanium case with unidirectional titanium timing bezel; water resistant to 300m; ETA 2836-2 self-winding movement; adjustable titanium bracelet with diver's extension